

Data Privacy Policy for Profikator GmbH & Co. KG

1. Name and Address of Controller

Profikator GmbH & Co. KG is the Controller in accordance with the General Data Protection Regulation, other national data protection legislation in the Member States and other data protection regulations.

Zum Alten Rangierbahnhof 18

42329 Wuppertal, Germany

Phone: (+49-202) 27 88 0

Fax: (+49-202) 27 88 100

Internet: www.profilator.de

E-mail: info@profilator.de

2. Data Protection Officer Contact Details

Our Data Protection Officer can be contacted as follows:

Profikator GmbH & Co. KG Data Protection Officer:

Dr. Jörn Voßbein

UIMC DR. VOSSBEIN GmbH & Co KG

Unternehmens- und Informations-Management Consultants

Nützenberger Straße 119

42115 Wuppertal, Germany

Phone: (+49-202) 26574 0

Fax: (+49-202) 26574 19

E-mail: datenschutz.profilator@uimc.de

3. General Information on Data Processing

3.1. Scope of the Processing of Personal Data

Essentially, we process personal data belonging to our users only insofar as this is necessary for providing a functional website and our content and services. The personal data of our users is generally only processed with the respective user's consent. Exceptions to this are cases where it is not possible to obtain consent in advance for practical reasons and the processing of data is permitted by law.

3.2. Legal Basis for the Processing of Personal Data

Insofar as we obtain consent from data subjects for the processing of their personal data, Article 6 (1) a) EU General Data Protection Regulation (GDPR) serves as the legal basis.

When processing personal data, which is necessary for the fulfillment of a contract to which the data subject is a contracting party, Article 6 (1) b) GDPR serves as the legal basis. This also applies to processing operations that are necessary in order to take steps prior to entering into a contract.

Insofar as the processing of personal data is necessary in order to fulfill a legal obligation to which our Company is subject, Article 6 (1) c) GDPR serves as the legal basis.

In the event that vital interests of a data subject or another natural person render the processing of personal data necessary, Article 6 (1) d) GDPR serves as the legal basis.

If processing is necessary in order to protect a legitimate interest of our Company or of a third party and if the interests, fundamental rights, and freedoms of the data subject do not override the former interest, Article 6 (1) d) GDPR serves as the legal basis for processing.

3.3. Erasure of Data and Storage Period

The personal data of a data subject will be erased or blocked as soon as the purpose of its storage ceases to apply. Furthermore, data may be stored if this has been stipulated by the European or national legislators in EU regulations, laws or other provisions to which the Controller is subject. Data will also be blocked or erased when a storage period stipulated in the above rules and regulations expires, unless the continued storage of the data is necessary for concluding or fulfilling a contract.

4. Provision of the Website and Creation of Log Files

4.1. Description and Scope of Data Processing

Our system collects data and information about the requesting computer's system each time our website is accessed.

The following data is collected in the process:

1. Details of browser type and version used
2. User's operating system
3. User's IP address
4. Date and time of access
5. Websites from which the user's system reaches our website

These data are likewise stored in our system log files. These data are not stored together with other personal data of the user.

4.2. Legal Basis for the Processing of Personal Data

The legal basis for the temporary storage of data and log files is Article 6 (1) f) GDPR.

4.3. Purpose of Data Processing

The temporary storage of IP addresses by the system is necessary in order to enable delivery of the website to the user's computer. The user's IP address must remain stored for the duration of the session for this purpose.

IP addresses are stored in log files to ensure website operability. We also use the data to optimize the website and ensure the security of our IT systems. The data is not analyzed for marketing purposes in this context. For these purposes, our legitimate interest also lies in data processing in accordance with Article 6 (1) f) GDPR.

4.4. Duration of Storage

Data will be deleted as soon as it is no longer required for achieving the purpose for which it was collected. Where data is collected for the purpose of providing the website, it will be deleted when the respective session ends.

If data is saved in log files, it will be deleted after 30 days at the latest. Storage beyond this period is possible. In such cases, the user IP addresses will be rendered unrecognizable so that they can no longer be assigned to the requesting client.

4.5. Option to Object and for Disposal

The collection of data for the purpose of providing the website and the storage of data in log files is absolutely essential for website operation. Consequently, users have no option to object.

5. Use of Cookies

a) Description and Scope of Data Processing

Our website uses cookies. Cookies are text files which are stored in an Internet browser or by an Internet browser on a user's computer. If a user visits a website, a cookie may be stored in the user's operating system. This cookie contains a string of characters enabling unique identification of the browser next time the website is accessed.

We use cookies to make our website more user-friendly. Some elements of our website require it to be possible to identify the requesting browser even after a change of page.

The following data is stored in and transmitted by cookies:

(1) Language settings

Furthermore, other cookies are set by external providers for various content on our website. These are

(2) YouTube: integration of videos

(3) Google: integration of fonts, integration of directions.

You can configure your browser settings according to your requirements and refuse to accept third party cookies or all cookies, for example. Bear in mind that you may not be able to use all the functions of the website in this case.

b) Legal Basis for the Processing of Personal Data

The legal basis for the processing of personal data using cookies that are essential for technical reasons is Article 6 (1) f) GDPR.

c) Purpose of Data Processing

The purpose of using cookies that are essential for technical reasons is to simplify the use of websites for users. Some functions on our website cannot be provided without using cookies. For these functions, it must be possible to recognize a browser even after a page change.

We require cookies for the following:

(1) Acceptance of language settings

(2) Integration of videos (external providers)

(3) Integration of fonts (external providers)

(4) Integration of directions (external providers)

The user data collected by cookies that is essential for technical reasons will not be used to create user profiles.

For these purposes, our legitimate interest also lies in data processing in accordance with Article 6 (1) f) GDPR.

d) Duration of Storage, Option to Object and for Disposal

Cookies are stored on a user's computer and transmitted by the latter to our website. Consequently, users have full control over the use of cookies. You can disable or restrict the transmission of cookies by changing your Internet browser settings. Cookies that have already been stored can be deleted at any time. This can also be done automatically. If cookies are disabled for our website, it may no longer be possible to make full use of all the functions of the website.

6. Contact Form and E-mail Contact

6.1. Description and Scope of Data Processing

A contact form is available on our website which can be used to make contact electronically. If a user takes advantage of this option, data entered in the input mask will be sent to us and stored. Such data includes:

name, first name, company, department, industry, phone, e-mail address, message.

The following data will also be stored at the time **the** message is sent:

(1) User's IP address

(2) Date and time of registration

Your consent to the processing of data will be obtained as part of the sending process and reference made to this Privacy Policy.

Alternatively, you can contact us using the e-mail address provided. In this case, the user's personal data sent in the e-mail will be saved.

No data is passed on to third parties in this context. The data is used solely for processing the conversation.

6.2. Legal Basis for the Processing of Personal Data

The legal basis for the processing of data when the user has given their consent is Article 6 (1) a) GDPR.

The legal basis for the processing of data transmitted in the course of sending an e-mail, is Article 6 (1) f) GDPR. If e-mail contact is aimed at concluding a contract, the additional legal basis for processing is Article 6 (1) b) GDPR.

6.3. Purpose of Data Processing

We process personal data from the input mask solely for communication purposes. Where contact is made by e-mail, the necessary legitimate interest here is also in processing the data.

Other personal data processed during the communication process serves to prevent misuse of the contact form and to ensure the security of our IT systems.

6.4. Duration of Storage

Data will be deleted as soon as it is no longer required for achieving the purpose for which it was collected. This applies to personal data from the input mask of the contact form and personal data that has been sent by e-mail once the respective conversation with the user has ended. A conversation has ended if it can be inferred from the circumstances that the matter in question has

been finally resolved. Any additional personal data collected during the communication process will be deleted at the end of a period of no more than seven days.

6.5. Option to Object and for Disposal

Users have the option to withdraw their consent to the processing of personal data at any time. If a user contacts us by e-mail, the user may object to the storage of their personal data at any time. In such cases, the conversation cannot be continued.

All personal data stored during the course of communication will be deleted in these cases.

7. Rights of the Data Subject

7.1. Right to Information, Rectification, Erasure, Restriction, and Portability

If the statutory requirements are met, you have the right to request information from us about personal data concerning you or data processing (Article 15 GDPR), rectification, erasure, and restriction of personal data concerning you or data processing (Articles 16 to 18 GDPR) and portability of personal data concerning you (Article 20 GDPR).

7.2. Right to object

In addition, if the statutory requirements are met, you have the right in accordance with Article 21 GDPR to object to the processing of data which is based on a 'legitimate interest' of the Controller pursuant to Article 6 (1) f) GDPR.

You have the right to withdraw your declaration of consent under data privacy regulations at any time. Withdrawing consent will not affect the lawfulness of processing based on consent given prior to withdrawal.

7.3. Automated Decision-Making in Individual Cases Including Profiling

You have the right not to be subject to decisions based solely on automated processing, including profiling, which have a legal effect on you or adversely affect you in a similar way. This will not apply if a decision

(1) is required for the conclusion or fulfillment of a contract between you and the Controller,

(2) is permissible based on legal provisions of the European Union or its Member States to which the Controller is subject, and these legal provisions include appropriate measures for protecting your rights and freedoms as well as your legitimate interests or

(3) is made with your express consent.

However, such decisions may not be based on special categories of personal data in accordance with Article 9 (1) GDPR unless Article 9 (2) a) or g) applies and appropriate measures have been taken to protect rights and freedoms as well as your legitimate interests.

In the cases referred to in (1) and (3), the Controller will take appropriate steps to protect rights and freedoms as well as your legitimate interests which include at least the right to effect the intervention of a person on the part of the Controller, to present your own viewpoint, and appeal against a decision.

To exercise any of these rights, please e-mail us at datenschutz.profilator@uimc.de or contact us at our mailing address [Profilator GmbH & Co. KG, Zum Alten Rangierbahnhof 18, 42329 Wuppertal, Germany].

d. Right to lodge a complaint with a supervisory authority

You have the right pursuant to Article 77 (1) GDPR to lodge a complaint with a supervisory authority if you consider that your personal data have not been processed lawfully, in particular if that processing infringes the GDPR. The address of the responsible supervisory authority for us is:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen [Regional Commissioner for Data Protection and Freedom of Information North Rhine Westphalia]

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